

MOTIVATION

WHAT IS MOTIVATION?

Motivation is an inner power, pushing you toward taking action. It is driven by desire, passion and ambition. Who are some of your role models in life and in the show ring? It's likely that if your mentors have earned your respect, they possess the trait of motivation, which has boosted them to achieve their accomplishments.

What is the difference between one who is motivated and one who's not? Motivated people are inspired within themselves to work hard and achieve goals. Those who lack motivation rely on other people or things, hoping or wishing that they will receive inspiration from an outside source. Ultimately, motivation is a decision; you have to make the choice for yourself.

In the show ring, your motivation will stand out to the judge. It will be evident that you went the extra mile at home and plan to go the extra mile in the ring. When you require more out of yourself than others require from you, it is the picture of motivation.

Do's and Don'ts of MOTIVATION

- ✓ **Have Direction.** Visualize a clear picture of what you want to accomplish. Whether it's mastering the art of clipping your animal or bringing home a purple banner, you need to know what your end goal is in order to acquire the skills you will need to achieve it.
- ✗ **Neglect Responsibility.** Don't go into situations without first sorting out your priorities. For example, set aside time to work with your animals and stick to your schedule. When the time comes, you can plan fun events with your friends without it interfering with long term goals for your project.
- ✓ **Desire to Succeed.** When you choose to carve out extra time in your days, weeks and months to devote to your livestock project, your desire to succeed will refuse to waste your time and energy. Your self-motivation is increased by keeping your passion alive.
- ✗ **Lack Independence.** Don't expect to gain motivation by not taking responsibility and action. If you always expect another person or source to inspire you, you will not achieve your goals. Decide for yourself what you want, then determine how & when you will do it.
- ✓ **Be Optimistic.** Things will not always go as planned with your animals when you set goals. Choose to react with optimism and a positive attitude instead of letting a little snag destroy your passion. Optimism fuels motivation.
- ✗ **Be Insecure.** Don't let fear of failure keep you from working toward your goal. While it's natural to experience uncertainty, remember that every day is a chance to learn and grow with your animal. If you don't win this time, you know what to do differently next time. Build confidence within!



BY: WEAVER LEATHER LIVESTOCK



PRINCIPLES TO LIVE & LEAD

NOW
IT'S YOUR
TURN...
ENTER to
WIN!!!

HOW IS YOUR MOTIVATION?

Take a look at the chart on the previous page and watch our Motivation video at www.thewinnersbrand.com/aboutus/whatiswinning. Can you think of a situation when things didn't go as planned with your animal, but you had to find a way to keep going? What motivated you to do better? Share your story with us for a chance to win a Weaver Leather Livestock prize package! Take a picture with your favorite livestock project, share your story on **INSTAGRAM** with **#WEAVERMOTIVATION**, and tag **@WEAVERLEATHERLIVESTOCK**. It's that easy! The winning story and picture will be published in the next issue of Showtimes magazine!

CONGRATULATIONS TO B. RUMBERGER...

...nominated by Dona Williams, for being selected as the winner of the PATIENCE Weaver Leather prize package! Read below to learn how Shelby demonstrates PATIENCE with her livestock projects. Thank you to everyone who entered!

"Shelby has several tasks she has taken on. Without practicing patience, she would not be able to handle all she has on her plate. If something is difficult, she is able to take a step back to evaluate her situation and try a new angle on what she was having trouble with. I am increasingly impressed with Shelby's ability to keep her head with all she does. Most adults don't have her composure. She is someone who will go far in life."

